





# WESTERN Development Bank, N.A.

The establishment of the Central Valley's first Commercial Community Development Focused Bank regulated by the U.S. Treasury's.

Office of the Comptroller of Currency (OCC).













### **Our Mission**

... To develop long-term Sustainable Resources for the benefit of the critical industries and underserved communities throughout the Central Valley by merging the available U.S. & California Treasury's and Federal

## The Need

#### The Greatest Need For The Valley: Re-Investment

- •Regional Mergers less local reinvestment focus.
- Overcome capital risk margins utilizing credit enhancers to create new diversified economies.
- Emphasis on promoting Central Valley's LMI individuals and businesses within cities and rural communities.

For every \$1 deposited in large regional banks (that carry 85% of the valley's market share), only 27 cents remains in the valley for re-investment.







### The Market

Out of 3,000 US counties, the top two counties in terms of "Cultural Diversity" are:



Los Angeles County, California

Fresno County, California







## The Market

#### Let's look at California...

However, there are NO Community Development banks in the Central Valley.









#### **DOUBLE BOTTOM LINE SOURCES**

- \$7.8 Billion (FCMA PSA Deposits)
- AB 2708 (CA Treasury Deposits)

#### Bank Organization



#### **EQUITY INJECTIONS**

- Private Equity Funds
- National Banks
- CA Initiative

#### **Sustainable Communities Foundation**

- Federal Funding Conduit
- **501(C) 3 Funds**
- **Mezzanine Funds**



- Hard Jobs
- Tax Base
- **Sustainable Communities**

Press Enter







#### **Financial Projections**

	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Total Assets</b>	\$27M	\$41M	\$62M	<b>\$79M</b>	\$150M
<b>Growth Rate</b>	100%	0.54%	0.54%	0.31%	0.23%
<b>Market Share</b>	.35%	.55%	.81%	1.05%	1.25%











### **Questions & Answers Checklist:**

Questions & Answers



Is there a need that Western Development Bank fulfills in a unique and viable way?

• Provides the San Joaquin Valley with additional "Community-Building" Revitalization resources via commercial banking model.



Are WDB's Plan assumptions sustainable?

- Over \$7.8 Billion weighted PSA deposits (+ 5% by 2006).
- Strategically structured CD Projects integrated into Charter Plan.
- The Bank's IPO Capitalization positioned at \$15 Million



Can the Bank's Directorate implement this plan?

- Experienced in critical Central Valley industry dynamics.
- Extensive Front-Line Banking & Regulatory Experience.







#### **Questions & Answers Checklist:**

Questions & Answers



Who has already formed strategic alliances with the Sustainable Communities companies?

- <u>Luce Forward, LLP</u>, a leading banking regulatory and securities law firm (WDB's IPO banking securities counsel).
- •Secura Group the nation's premier banking formation team.
- •Various commercial banks and corporate institutions.
- Pacific Coast Bankers Bank in San Francisco.



Is the market saturated with similar banking models?

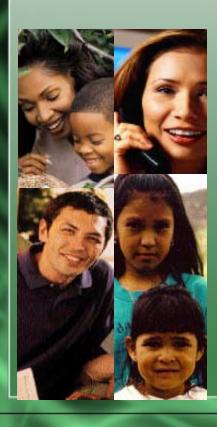
•No, the national commercial CD focused bank (and the associated "Community-Building" benefits) are unique to the Central Valley market area and has no such banking model.







## Development Bank



MERGING REINVESTMENT
ALLIANCES TO BUILD SUSTAINABLE
COMMUNITIES

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